

INITIA

BROKERED BY
exp
REALTY

MORE INCOME. MORE OPPORTUNITIES. MORE FREEDOM.

Why settle for one income stream when you can build multiple?

At **INITIA**, we've combined our award-winning culture with the unmatched platform of **exp Realty** to help agents earn more than commissions alone.

\$ MULTIPLE INCOME STREAMS



Sales Commissions

- Competitive commission structure
- Cap and become 100% commission (less transaction fee)
- Keep more of what you earn



Revenue Share

- Build an asset by helping grow the company
- Earn recurring monthly income
- Paid from company revenue — not your agents' commissions



Equity & Stock Awards

- Stock opportunities for closing transactions
- Stock awards for attracting agents
- Additional performance-based equity incentives



Team Growth

- Scale your own real estate team
- Industry-leading collaboration tools
- Keep your brand while leveraging exp's platform

🕒 MORE LEADS. MORE BUSINESS.



Warmed up, vetted leads through **Zoocasa**



National and local lead generation strategies



Referral opportunities across North America



AI-powered CRM and automation



IDX website and digital marketing tools



Social media and marketing support



Open house and farming systems



Sphere and referral growth coaching



WORLD-CLASS TECHNOLOGY

- ✓ AI productivity tools
- ✓ Cloud-based brokerage
- ✓ Transaction management
- ✓ Digital signatures
- ✓ Marketing center
- ✓ KV Core CRM
- ✓ Workplace collaboration
- ✓ Live daily training and coaching



COACHING & GROWTH

- ✓ Weekly masterminds
- ✓ Leadership coaching
- ✓ Sales training
- ✓ Team building strategies
- ✓ Business planning
- ✓ Accountability and mentorship



THE INITIA DIFFERENCE

You're not joining a call center. You're joining a community of entrepreneurs who believe in:

- ✓ Collaboration over competition
- ✓ Long-term wealth creation
- ✓ Agent ownership mindset
- ✓ Innovation and growth
- ✓ Personal support when you need it



BUILD MORE THAN A CAREER. BUILD AN ASSET.

At **INITIA** Brokered by exp Realty, you have the tools, support and opportunity to create more income today and long-term wealth tomorrow.



SCHEDULE A CONFIDENTIAL CONVERSATION TODAY

to see what your business could look like with **INITIA** Brokered by exp Realty.

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🌐 initia.ca



SCAN TO BOOK
A MEETING